

The “SportsMax NBA All Access 2022 Sweepstakes” Trip to New Orleans

Terms and Conditions

Start Date: February 14, 2022

End Date: March 11, 2022

These Frequently Asked Questions (“FAQs”) and Terms and Conditions (the “Terms”) apply to you and govern your participation in the Promotion. You should read these FAQs and Terms carefully before participating.

“We” or “us” means I.M.C International Media Content, a company registered under the laws of St Lucia with registered offices at PO Box BW400, Baywalk Mall, Rodney Bay Castries, St. Lucia. References to “we”, “our” and “us” in these Terms also includes our subsidiaries most specifically SportsMax Limited (SportsMax TV) and affiliates (“Affiliates”) from time to time.

“I” or “You” means the person participating in the Promotion (and “my” and “your” shall have the same meaning).

By participating in the Promotion, you agree to be bound by these Terms. If you do not agree to or accept any of these Terms, you should stop participating in the Promotion immediately.

These Terms of Use and Privacy Policy can be accessed via the SportsMax website.

If you do not agree to or accept any of these Terms, or if you are under the age of eighteen (18) you should not participate in the Promotion.

1. What is the “SportsMax NBA All Access 2022 Sweepstakes”?

For a chance to win an All-Expenses paid trip for Two (2) to two 2021/2022 NBA games, participants must watch NBA games on any SportsMax channel (SportsMax or SportsMax2) via CABLE TELEVISION during the Promotional Period.

Participants will be asked to find the hidden gems/icons by taking a picture of the entire TV screen while the gem is displayed & post to Twitter (@SportsMax_Carib) or IG stories (@SportsMaxtv) and tag SportsMax; using all applicable hashtags:

- #SportsMaxNBAAllAccess2022Sweepstakes
- #NBASweepstakes
- #Sweepstakes

Each gem correctly posted will count as one entry. Only one entry will be permitted per game. Gems will be displayed via pop-up animation during the weekly games.

Pages MUST be open to be viewed by the public.

Participants MUST follow SportsMax on Twitter or IG based on the platform they used to participate in the promotion.

2. When does the Promotion start and end?

The Promotion is valid from February 14, 2022 to March 11, 2022 (the “Promotional Period”).

3. How do I Participate in the Promotion?

Follow these steps to participate in the Promotion:

Step 1: Watch the NBA games during the Promotional Period on any SportsMax channel (**NOT ON THE SPORTSMAX APP**).

Step 2: Take a picture of the game (where the gem is displayed) & post to Twitter or IG stories and tag SportsMax (using ALL applicable hashtags). Each gem correctly posted will count as one entry. Only one entry will be permitted per game, and you can make a maximum of ten (10) entries.

Step 3: The winner will be selected based on collection of the gems in the fastest time.

4. Who can participate in this Promotion?

You may participate in the Promotion if you are an active SportsMax viewer residing in any of the following countries (“Participating Markets”):

Territories to be included

Anguilla	Antigua-and-Barbuda	Aruba
Bermuda	Belize	Bahamas
Barbados	Bonaire	British Virgin Islands
Cayman Islands	Curacao	Dominica
Grenada	Guadeloupe	Guyana
Haiti	Jamaica	Martinique
Montserrat	Netherlands Antilles	Saint Barthélemy
Saint Kitts-and-Nevis	Saint Lucia	Saint Martin
Saint Vincent and the Grenadines	Suriname	US Virgin Islands
Trinidad and Tobago	Turks and Caicos	

Exclusions

The following persons may not participate in the Promotion:

- a. Winners from the SportsMax “The NBA Experience” 2022 Promotion;
- b. Postpaid corporate & business account customers;
- c. Any person who, at any time on or after August 1st, 2021, was or is a director, officer, employee, or agent of SportsMax Limited or any of their respective parents, subsidiaries, divisions, or affiliated companies, franchisees or service agencies, independent contractors or suppliers of services to SportsMax Limited;
- d. Families of our employees;
- e. Employees and families of employees of any company associated with this Promotion;
- f. Persons under the age of eighteen (18); and
- g. Any person who does not reside in one of the Participating Markets.

5. What kind of prizes can I win and when?

The prize will be awarded, based on the collection of all gems in the fastest time, as follows:

Position	Prize
Top two (2) streamers	<p>All expense trip to two NBA games in New Orleans, Louisiana where they will engage in a weekend of sightseeing and NBA related activities.</p> <ul style="list-style-type: none"> • Basketball Highlights/Activities: Two (2) New Orleans Pelicans basketball games; luxury box &/or regular seating • New Orleans Pelicans vs San Antonio Spurs (Mar 26) • New Orleans Pelicans vs Los Angeles Lakers (Mar 27). • Access to pre-game shoot-around and/or practice. • VIP “Back of House” Tour of the Smoothie King Center.

6. How and when will the winner be selected and announced?

The person who collected the most gems in the fastest time at the end of the promotional period listed in item 2., will win the prize. The winner will be announced on March 14, 2022 on the SportsMax Zone and our social media platforms as well as released to the NBA team.

If there is a tie regarding the exact time for participants of the competition, SportsMax Limited shall perform an equal-chance tiebreaker at its discretion, such as a coin toss.

7. How many times can I enter “the SportsMax NBA All Access 2022” Sweepstakes?

The maximum number of entries per Eligible Customer is one (1) per game during the promotional period; with a maximum of 10 entries spanning ten different games within the Promotional Period.

8. What do I need to know if I win?

- a. If you win, SportsMax Limited will contact you by social media direct message.
- b. A maximum of three (3) attempts will be made to call you within a period of twenty-four (24) hours.
- c. Where there is no tie, if you do not answer any of our calls, the participant who collected the gems in the second fastest time will be selected as the first-place winner.
- d. Where there is a tie, if you do not answer any of our calls, the other participant who collected all the gems in the second fastest time will become the first-place winner. If both winners in the tie do not answer, the participant who collected most of the gems/ icons in the fastest time will be awarded the first-place prize if they answer our call.
- e. The above process will be followed until the top winners are identified.
- f. During the telephone call, our SportsMax Limited representative will advise you where and how to redeem your prize.
- g. You will be required to provide government-issued identification. If you are under the age of eighteen (18) years, you must be accompanied by a parent or guardian who must collect the prize on your behalf, and will be required to provide government-issued identification.
- h. You agree that if you are a winner, you will permit photographs of you to be taken and for your image, likeness and name (your “Likeness”) to be used for public relations and marketing purposes free of cost, including the publishing of your Likeness on social media, mainstream media, the App and other platforms that we may choose. If you refuse to do so, you acknowledge that this will result in forfeiture of your right to claim the prize. If you are under the age of eighteen (18) years, your parent or guardian must consent to this on your behalf.
- i. You must be eligible to travel, which means valid and up to date documentation for the purpose of travel to the USA, fully vaccinated to be granted entry to all NBA activities and without any criminal record.

Additional Terms and Conditions

- A. This Promotion is offered for your personal use and not for commercial use and you agree not to sell any prizes redeemed through this Promotion.
- B. By posting a photograph to a social media platform in an attempt to participate in the Promotion, you represent that it is your original photograph and that it did not originate from anywhere else or from anyone else, and that it was not altered in any way before being uploaded.
- C. Upon accepting a prize, you will be responsible for reading and accepting any terms and conditions that may be associated with that prize.

- D. SportsMax Limited makes no representations or warranties as to the working condition of any tangible prize. The warranty information provided by the manufacturer of the prize will apply. Please contact the manufacturer of the prize for more information on the warranty of your prize.
- E. You are required to use a compatible device to participate in the social media aspects and the Promotion. A compatible device is any Android (OS 5.0 or higher) or Apple (iOS 11 or higher) device or any device that offers a clear picture of the entire television screen and the captured gem.
- F. We reserve the right to disqualify you or terminate this offer if, in our sole opinion, the Promotion is being abused, such abuse to include but not be limited to selling or attempts to sell the prizes, whether on a commercial basis or otherwise, general abuse deemed as an attempt to undermine the integrity of our services.
- G. We reserve the right to modify, extend or discontinue (permanently or temporarily), this Promotion being offered to you, at our discretion.
- H. You are solely responsible for all associated fees and costs incurred by you for claiming and collection of prizes and for connectivity and data usage in relation to your use of the social media applications.
- I. If a prize is unavailable, we may, at our discretion, substitute the prize with an alternative prize of equal value and/or specification.
- J. We reserve the right to award any forfeited prize to the next qualifying participant in order of collection of all the gems in the fastest time.
- K. Prizes are not exchangeable and are not redeemable for cash.
- L. We reserve the right to, at any time, with or without notice, vary or cancel the terms and conditions of this Promotion. In the event of us giving notice to you of any such changes to or cancellation of the Promotion, it shall suffice for us to give you notice via telephone calls to your handset/device or to post such notification on the SportsMax Social Media platforms or website. Any such notification shall be effective immediately or as of the date referred to in such notifications.
- M. Any personal data relating to you will be used solely for the purposes of this Promotion by SportsMax Limited and/or by any agent appointed by us to assist with running the Promotion on our behalf and will not be disclosed to a third party for any other purpose without your prior consent. By entering this Promotion, you consent to the use of your personal data by SportsMax Limited and/or any agent appointed by it to assist with running the Promotion for the purposes of administration of the Promotion (including publishing your full name and county and/or disclosing it to third parties on request if you are selected) and any other purposes to which you have consented.
- N. Participants who enter both **a)** The “NBA Experience” Promotion which is specific to the SportsMax APP and **b)** The “SportsMax NBA All Access Sweepstakes” Promotion which is

specific to the SportsMax channels on CABLE TV are not eligible to win both promotions; therefore, participants can win one or the other but not both.

- O. Except in the event of its negligence, neither SportsMax Limited, nor any other person or party associated with the Promotion, their associated companies, agents, contractors and sponsors or any of its personnel involved in the Promotion, shall be liable whatsoever for any loss or damage incurred or suffered, death or personal injury suffered or sustained, or costs incurred, arising from either participation in the Promotion or from claiming or collecting any prize.
- P. For customer support, or to report a problem or send us your feedback, please contact our marketing & digital department at 876-619-7629 (SportsMax Limited offices) or via our Twitter and IG pages.